

BUSINESS PLAN

INCOME GENERATING ACTIVITY – Cutting and Tailoring

By

Radha Krishan - Self Help Group



SHG/CIG Name	::	Radha Krishan
VFDS Name	::	Tanehad
Range	::	Dharampur
Division	::	Joginder Nagar

Prepared under:



**Project for Improvement of Himachal Pradesh Forest Ecosystems
Management & Livelihoods (JICA Assisted)**

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1. Description of SHG/CIG

2.1	SHG/CIG Name	::	Radha Krishan
2.2	VFDS	::	Tanehad
2.3	Range	::	Dharampur
2.4	Division	::	Joginder Nagar
2.5	Village	::	Tanehad
2.6	Block	::	Dharampur
2.7	District	::	Mandi
2.8	Total No. of Members in SHG	::	12- females
2.9	Date of formation	::	10 th. March 2021
2.10	Bank a/c No.	::	87390100058805
2.11	Bank Details	::	H.G.B.Dharampur
2.12	SHG/CIG Monthly Saving	::	
2.13	Total saving		-
2.14	Total inter-loaning		-
2.15	Cash Credit Limit		--
2.16	Repayment Status		--

2. Beneficiaries Detail:

Sr. No	Name (Smt.)	Father/Husb and Name (Sh.)	Age	Category	Income Source	Address
1	S/Smt.Geeta Devi	Sh.Chandermani	40	Gen	Agriculture	Vill. Tanehad P.O. Tanehad Tehsil Dharampur Distt. Mandi(Hp)
2	Lajja Devi	Ram Singh	53	Gen	Agriculture	Vill. Tanehad P.O. Tanehad Tehsil Dharampur Distt. Mandi(Hp)
3	Rajni Devi	Sh.Daler Singh	42	Gen	Agriculture	Vill. Tanehad P.O. Tanehad Tehsil Dharampur Distt. Mandi(Hp)

4	Seema Devi	Sh. Punam Kumar	32	Gen	Agriculture	Vill. Tanehad P.O. Tanehad Tehsil Dharampur Distt. Mandi(Hp)
5	Reena Devi	Sh. Baldev Kumar	34	Gen	Agriculture	Vill. Tanehad P.O. Tanehad Tehsil Dharampur Distt. Mandi(Hp)
6	Champa Devi	Sh. Baldev Katwal	36	Gen	Agriculture	Vill. Tanehad P.O. Tanehad Tehsil Dharampur Distt. Mandi(Hp)
7	Babli Devi	Vijay Kumar	38	Gen	Agriculture	Vill. Tanehad P.O. Tanehad Tehsil Dharampur Distt. Mandi(Hp)
8	Punya Devi	Sh.Dayal Singh	43	Gen	Agriculture	Vill. Tanehad P.O. Tanehad Tehsil Dharampur Distt. Mandi(Hp)
9	Sangeeta Devi	Sh.Anant Ram	56	Gen	Agriculture	Vill. Tanehad P.O. Tanehad Tehsil Dharampur Distt. Mandi(Hp)
10	Reena Devi	Sh.Jiwan Kumar	37	Gen	Agriculture	Vill. Tanehad P.O. Tanehad Tehsil Dharampur Distt. Mandi(Hp)
11	Sunita Devi	Sh.Gagandeep	28	Gen	Agriculture	Vill. Tanehad P.O. Tanehad Tehsil Dharampur Distt. Mandi(Hp)
12	Hima Devi	Sh.Gulab Singh	51	Gen	Agriculture	Vill. Tanehad P.O. Tanehad Tehsil Dharampur Distt. Mandi(Hp)

3. Geographical details of the Village

3.1	Distance from the District HQ	::	115 Km
3.2	Distance from Main Road	::	1 Km
3.3	Name of local market & distance	::	Dharampur 7 Km
3.4	Name of main market & distance	::	Joginder Nagar 84 Km
3.5	Name of main cities & distance	::	Dharampur 7 Km
3.6	Name of places/locations where product will be sold/ marketed	::	Villages covered - Tanehad

4. Executive Summary

Cutting and tailoring income generation activity has been selected by **Radha Krishana** Self Help Group. This IGA will be carried out by all ladies of this SHG initially. Different types of suits will be stitched by this group initially. This activity is being already done by some ladies of this group. Group members will work with fewer machines initially and as group members' skill/ efficiency improve then group will purchase more machines. This business activity will be carried out whole year by group members. Suits will be stitched as per order by consumer and cloth will be provided by consumer or depends on order.

5. Description of Product related to Income Generating Activity

1	Name of the Product	::	Stitched Suit
2	Method of product identification	::	This activity is being already done by some SHG ladies and has been decided by group members
3	Consent of SHG/ CIG / cluster members	::	Yes

6. Description of Production Planning

6.1	Time taken	::	1 suit takes around 3-4 hours to complete
6.2	Number of ladies involved	::	All ladies.
6.3	Source of raw materials	::	Local market/ Main market
6.4	Source of other resources	::	Local market/ Main market
6.5	Expected stitched suits per day	::	5 suits initially

7. Description of Marketing/ Sale

7.1	Potential market places/locations	::	Villages covered – Tanehad
7.2	Stitching work demand	::	Throughout year and high demand at the time of festive and marriage occasions.
7.3	Process of identification of market	::	Group members will contact nearby villagers/households/institutions.
7.4	Marketing Strategy		SHG members will directly take orders (individual levels/ group level) from nearby villagers/households/institutions.

8. Risk Analysis

- Skill based
- Demand driven
- Highly competitive market

9. Description of Management among members

By mutual consent SHG group members will decide their role and responsibility to carry out the work. Work will be divided among members according to their mental and physical capabilities.

- Some group members will involve in Pre-Production process (i.e- procuring of raw material etc)
- Some group members will involve in Production process.
- Some group members will involve in Packaging and Marketing.

10. Description of Economics:

A. CAPITAL COST				
Sr.No	Particulars	Quantity	Unit Price	Total Amount (Rs.)
1	Sewing Machine	12	8000	96000
2	Interlock Machine	1	8000	8000
3	Tailor Scissor	12	500	6000
4	Tailoring Ruler Set	12	600	7200
5	Sewing Tailor Tape	12	100	1200
6	Iron Press	12	500	6000
7	Almirah	1	LS	10000
8	Hanger	2 set	400	800
9	Chairs, Table etc	Approx	LS	15000
Total Capital Cost (A) =				157400

B. RECURRING COST					
Sr.no	Particulars	Unit	Quantity	Price	Total Amount (Rs)
1	Sewing threads	Reels/Suits/ month	240	10	2400
2	Other finishing materials (book rum, neck etc)	Suits/month	LS	LS	6000
3	Rent	Month			1500
4	Other (stationary, electricity bill, transportation, machine repair)	Month			1000
Total Recurring Cost (B)					10900

C. Cost of Production (Monthly)		
Sr. No	Particulars	Amount (Rs)
1	Total Recurring Cost	10900
2	10% depreciation annually on capital cost	1100
Total		11900

D. Stitched Suit price (per suit)					
Sr.No	Particulars	Unit	Quantity	Amount (Rs)	
1	Simple suit	1	1	250-300	
2	Other (Plazo, lining etc)	1	1	300-350	

Analysis of Income and Expenditure (Monthly):

Sr.No	Particulars	Amount (Rs)
1	10% depreciation annually on capital cost	1100
2	Total Recurring Cost	10900
3	Total Stitched Suit per month	180 (approx quantity)
4	Selling Price of Stitched Suit (per suit)	250
5	Income generation (180*250)	45000
6	Net profit (45000 - 10900)	34100
7	Distribution of net profit	<ul style="list-style-type: none"> Profit will be distributed equally among members monthly/yearly basis. Profit will be used for further investment in IGA

11. Fund requirement:

Sr.No	Particulars	Total Amount (Rs)	Project contribution	SHG contribution
1	Total capital cost	157400	78700	78700
2	Total Recurring Cost	10900	0	10900
3	Trainings	50000	50000	0
	Total	170360	128700	89600

Note-

- **Capital Cost** - 50% of capital cost to be covered under the Project
- **Recurring Cost** - To be borne by the SHG/CIG.
- **Trainings/capacity building/ skill up-gradation** - To be borne by the Project

12. Sources of fund:

Project support;	<ul style="list-style-type: none">• 50% of capital cost will be utilized for purchase of machines.• Upto Rs 1 lakh will be parked in the SHG bank account.• Trainings/capacity building/ skill up-gradation cost.	Procurement of machines will be done by respective DMU/FCCU after following all codal formalities.
SHG contribution	<ul style="list-style-type: none">• 50% of capital cost to be borne by SHG.• Recurring cost to be borne by SHG	

13. Trainings/capacity building/skill up-gradation

Trainings/capacity building/ skill up-gradation cost will be borne by project.

Following are some trainings/capacity building/ skill up-gradation proposed/needed:

- Team work
- Quality control
- Packaging and Marketing
- Financial Management

14. Loan Repayment Schedule- If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is not repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.

15. Monitoring Method –

- Social Audit Committee of the VFDS will monitor the progress and performance of the IGA and suggest corrective action if need be to ensure operation of the unit as per projection.
- SHG should also review the progress and performance of the IGA of each member and suggest corrective action if need be to ensure operation of the unit as per projection.

16. Remarks

Group Members



Individual Photos



Sunita devi



Rajni Devi



Geetu Devi



Lajja Devi



Babli Devi



Punya Devi



Seema Devi

Resolution - cum -Group Consensus Form

It is decided in General House meeting of self Help Group Radha Krishnaheld on 15-09-2021 at Tanehar that our Self Help Group will undertake the Cutiing Tailoring as Livelihood income generation activity under the project for improvement of Himachal Pradesh.

Forest Ecosystem Management & Livelihood (JICA Assisted).

Signature of Group Secretary
तनेहार तहसील
जि० मण्डी (४६० प्र०)

Signature of Group Secretary
Rajni Devi

Business Plan Approval by VFDS & DMU

Radha Krishna Self help group will undertake the Cutting & Tailoring has livelihood income generation activity under the project for improvement of Himachal Pradesh Forest Ecosystem Management and Livelihood (JICA Assisted) in this regard business plan of amount (Rs) 2,19,160 has been submitted by this group on dated 15-09-2021 and this business plan has been approved by 15-9-2021 VFDS.

Business plan with SHG resolution being submitted to DMU through FTU for further action please.

Thank you

Signature of VFDS Pradyuman Singh
सचिव
Signature of VFDS Secretary Vimal
मुख्य वन विकास समिति
तनेहड गांव व टा. तनेहड
तह. धर्मपुर, जिला मण्डली

D.M.U.-C
Divisional Forest Officer
Joginder Nagar